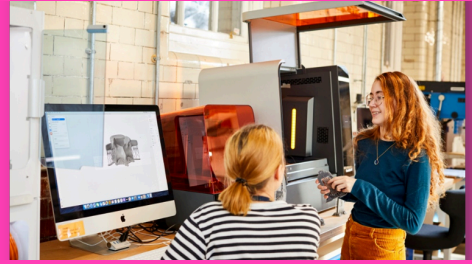


Creative Industries

School and College
Outreach 24/25





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Sheffield Creative Industries Institute

Sheffield is a city synonymous with creativity and innovation, we are the thinkers, creators, innovators and change-makers. As a University, we can trace our roots right back to 1843 when the Sheffield School of Design was founded to provide skilled designers to support Britain's industry.

Over 180 years later, Sheffield Hallam University has launched the Sheffield Creative Industries Institute (SCII), a new initiative that brings together advanced research, teaching and practice expertise across the creative and cultural disciplines with a focus on creating a positive impact for all.

We envision a world where creativity is harnessed to drive positive change and innovation.



Creative Industries Disciplines

- Acting & Performance
- Animation
- Architecture
- Creative Writing
- Digital Media Production
- English
- Fashion Design
- Fashion Management & Communication
- Film & TV Production
- Film Studies
- Fine Art
- Game Art
- Game Design & Development
- Graphic Design
- History
- Interior Architecture and Design
- Illustration
- Journalism, Public Relations with Media
- Media & Communications
- Musical Theatre
- Photography
- Product Design
- Sports Journalism



Our Outreach Activities

This booklet outlines the activity we have available for schools and colleges, to increase students knowledge and understanding, and provide an insight into university courses and life in Higher Education.

There are a range of opportunities to access, from **course talks** to interactive **masterclasses, taster days** and **tours of the facilities**.

Activity can be arranged both on and off campus, and all sessions are suitable for **KS5** students.

For **KS4** students, please get in contact with us discuss the available opportunities.



To book activity, please contact the Student Recruitment Engagement Team

sclo@shu.ac.uk

Welcome to SCII

Time: 30 - 45 minutes

Where: On or off campus*

Welcome to SCII is a short talk which aims to introduce prospective students to the new Sheffield Creative Industries Institute at Sheffield Hallam University.

The talk gives an overview of the importance of the Creative Industries and the undergraduate courses on offer at the University. The talk also covers the student experience, extra curricular opportunities and careers.

When delivered on campus, the talk can also be combined with a tour of the Head Post Office and creative facilities.

Masterclasses

Time: 10:00-12:00 - 13:00-15:00

Where: On or off campus*

Our masterclasses are designed to give students a more in-depth experience and understanding of any of our Creative Industries courses.

During these hands-on sessions, students will be introduced to one of our disciplines, creatively respond to a mini brief typical of one we give our students, and hear what type of careers the course can lead on to.

Masterclasses can be delivered independently, combined into a full-day programme or in combination with general Higher Education sessions.

****All activity is subject to availability***

Course Talks

Time: 30 - 60 minutes

Where: On or off campus*

Available in many of the SCII disciplines, our course talks are delivered in a lecture-style format to provide students with a clear overview of what can be expected if studying on the course.

The talks provide information on student experience and career prospects after graduation.

They aim to give students a better understanding of the teaching style here at Sheffield Hallam and what opportunities are available outside of the course, when studying with us.

Taster Days

Time: 10:00-14:30

Where: On campus*

Taster days aim to provide students with the opportunity to experience what life is like studying on a given subject at University.

The full day programmes include the chance to take a tour of our facilities and City Campus, and sample one or more of our Creative Industries disciplines.

Taster day programmes can be made up of a combination of masterclasses or a bespoke programme of tours, inspirational lectures and creative mini briefs.

Taster days are delivered on campus only.

Power of the Portfolio

Time: 10:00-14:30

When: Contact us for available dates

Where: On Campus only

Suitable for Y13 students considering applying to study a portfolio based course at university. The workshop will introduce students to a select variety of visual communication techniques relevant to one of the disciplines*.

During the workshop students will:

- See portfolio examples from applicants
- Create portfolio pages using provided objects, sketchbook pages and text

Students will be empowered to use traditional and digital techniques to help strengthen their projects for portfolio presentation.

***Disciplines available:**

Animation, Fine Art, Fashion design, Fashion Management and Communication, Graphic Design, Interior Architecture and Design, Illustration, Photography or Product Design



Schools & Colleges Show

When: June-July

Where: On Campus

The Future Now Schools and Colleges show is a collection of works selected from schools and colleges in the South Yorkshire and neighbouring areas.

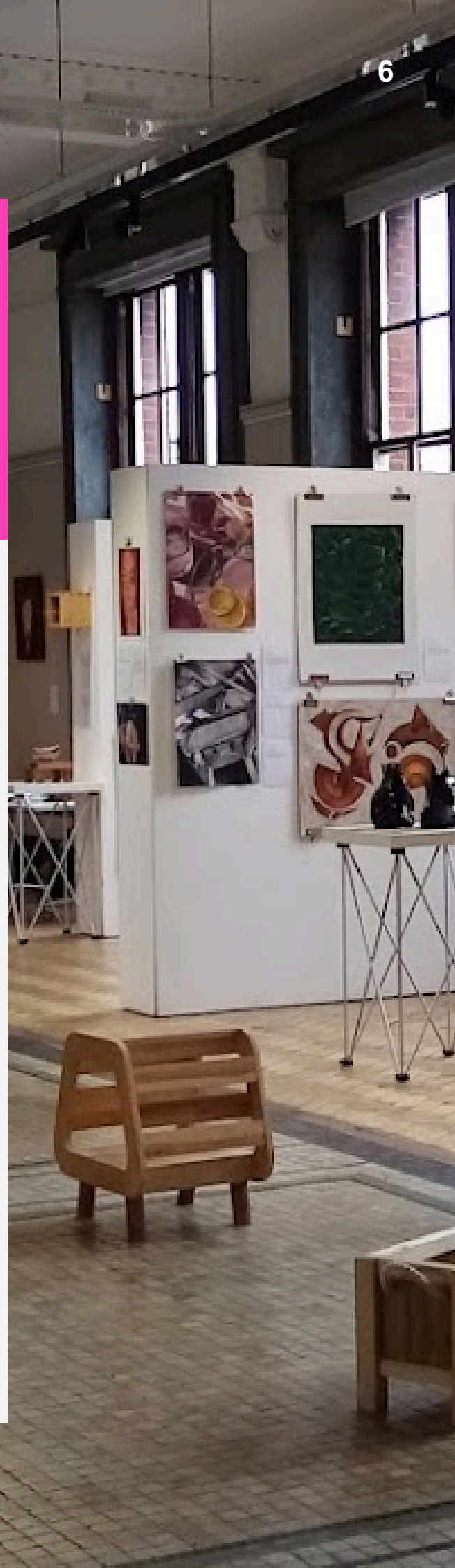
It is a showcase of work by young people from year 9 upwards who study subjects within Art, Design, Technology and Engineering departments.

Teachers and tutors shortlist up to 10 pieces of work from across their school and the show is curated from these entries.

The opening evening gives students, teachers, parents and carers opportunity to celebrate students' hard work. The show is then open to the public over the summer.

Any school or college can enter work for free or find out more by emailing:

schoolsandcollegesshow@shu.ac.uk



Teacher & Adviser Network

When:

Monday 21st October 2024
Monday 20th January 2025
Monday 19th May 2025

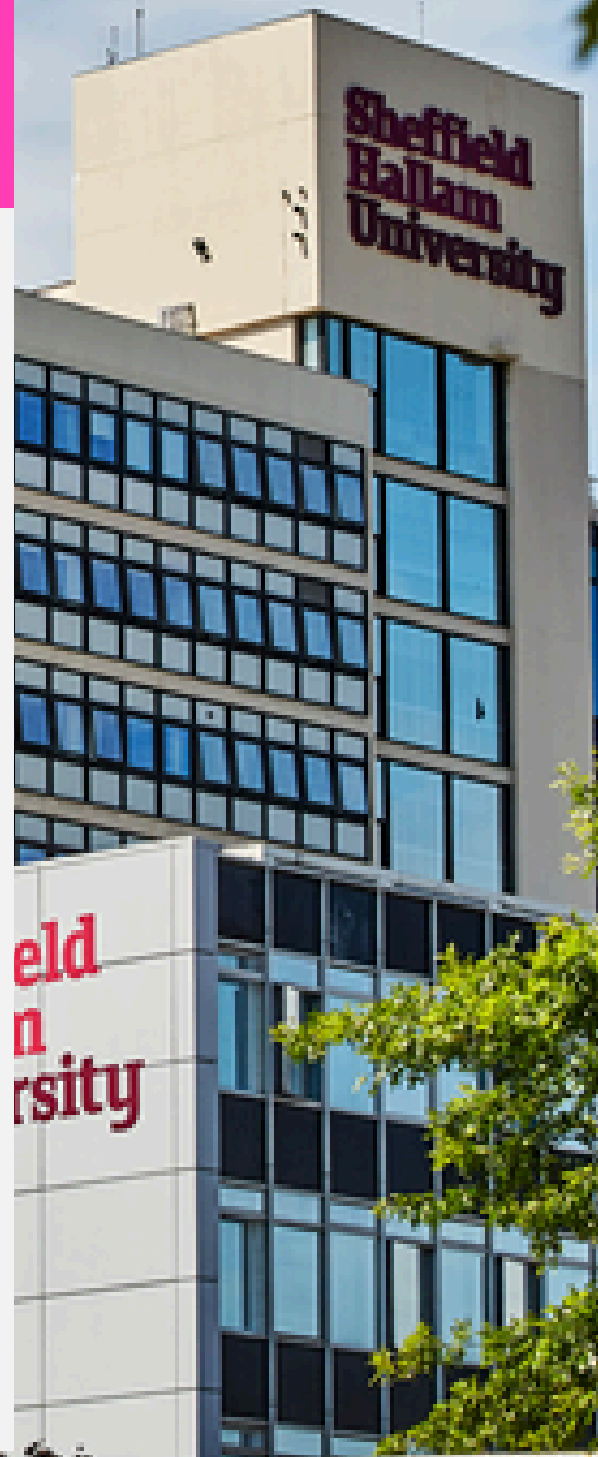
Where: On Campus, Head Post Office

The SCII Teacher & Adviser Network at Sheffield Hallam University builds on the success of the existing Art & Design Network, introducing more course areas and disciplines.

The network aims to create a community of practitioners from schools and colleges, and the University.

Throughout the year there will be opportunities to network and share best practice, in order to support young people with making informed decisions about their next steps.

Members of the SCII Teacher and Adviser Network will also have access to a programme of CPD.



HE Talks and Workshops

Sheffield Hallam University offer talks and workshops to support students to make an informed decision regarding higher education. Below is an overview of what schools and colleges can access, these can be stand alone sessions or incorporated into a subject taster day.

TALKS

Our talks, tailored for Y12, Y13, and mature students, can be delivered either in classrooms or assembly sessions.

SHOULD I GO
TO
UNIVERSITY?

SHOULD I GO TO
UNIVERSITY AS A
MATURE LEARNER?

HOW DO I
APPLY FOR
UNIVERSITY?

CAN I AFFORD
TO GO TO
UNIVERSITY?

WHAT IS A
DEGREE
APPRENTICESHIP?

WHAT IS IT LIKE BEING
A STUDENT AT
SHEFFIELD HALLAM
UNIVERSITY?

WORKSHOPS

Designed for Y12 and Y13 students. Suitable for classroom delivery with a maximum of 30 students. Access to table-top desk space is required.

WHICH
COURSE
SHOULD I DO?

FEELING
OVERWHELMED BY
YOUR STUDIES?

WHAT MAKES A
GOOD PERSONAL
STATEMENT?

HOW DO I
BUDGET AT
UNIVERSITY?

HOW DO I APPLY
FOR A DEGREE
APPRENTICESHIP?

AM I
UNIVERSITY
READY?

Access Support at Hallam



SHU Progress

SHU Progress provides support for applicants whose personal circumstances might mean that there are barriers to going to university.

The scheme provides additional support in the year of application and throughout the application process, including the transition to becoming a university student.

How to join

In order to join the scheme, students must be nominated by a professional (such as a teacher, social worker, support worker, etc.) who knows the applicant and their background. You can find the nomination form, as well as further details on eligible groups and the support on offer, by scanning the QR code. Alternatively, visit shu.ac.uk/shuprogress

If you have any questions, you can email the team at:

SHU-Progress@shu.ac.uk

or call **0114 225 4777**



Black British Applicant Support

As a university we recognise the additional barriers that many prospective students face when pursuing higher education. As part of the response to this, our Access team also provide additional support for black British applicants, with tailored support throughout the application and transition process.

For more information, you can email the team at **access@shu.ac.uk**

Online Gallery

Visit our online gallery to see student work, upcoming events and news from the Art & Design department at SHU

gallery.shu.ac.uk

Questions and Bookings

Kate Smith

Senior Student Recruitment Engagement Officer

sclo@shu.ac.uk